

US-ASEAN Business Council 2027 Notional Calendar – Major Events

Notes

- This calendar is a planning tool for internal and member reference. It does not constitute an invoice, contract, or confirmed program schedule. USABC reserves the right to add, reschedule, or cancel any program listed.
- All dates are non-binding and subject to change, including those shown with specific ranges (e.g., "March 17-19"), unless and until confirmed by USABC.
- ASEAN Ministerial Meeting dates are set by the host government, not USABC, and may shift independent of USABC's own program planning.
- All figures are in US Dollars (USD).

Engagement	Location	Date	Proposed Price to Members
First Quarter			
ASEAN Tourism Ministers Meeting	Singapore, Singapore	<i>Week of January 18</i>	\$4,000
ASEAN Digital Ministers Meeting	Bandar Seri Begawan, Brunei	<i>January-February (TBA)</i>	\$5,000
Brunei Business Mission	Bandar Seri Begawan, Brunei Darussalam	<i>Ideally back to back, with other mission in Brunei or with MYBM</i>	\$5,000
ASEAN Secretariat Business Mission	Jakarta, Indonesia	<i>February (TBC)</i>	\$5,000
DEFA Workshop 1	Location TBC	<i>February</i>	Included in DEFA sponsorship
ADS Mission – Philippines	Manila, Philippines	<i>March 17-19</i>	\$5,000
Vietnam Business Mission	Hanoi, Vietnam	<i>Week of March 22</i>	\$8,000
HLS Mission to Vietnam	Hanoi, Vietnam	<i>Week of March 22 (attached to Vietnam Business Mission)</i>	\$5,000
Second Quarter			
ASEAN Finance Ministers and Central Bank Governors Meeting	Washington, D.C., USA	<i>Mid-April</i>	\$5,000
DEFA Workshop 2	Location TBC	<i>April</i>	Included in DEFA sponsorship
Cambodia Business Mission	Phnom Penh, Cambodia	<i>Q2/Q3 (TBC)</i>	\$5,000

Engagement	Location	Date	Proposed Price to Members
Laos Business Mission	Vientiane, Laos	<i>Back-to-back with Cambodia Mission</i>	\$4,000
Malaysia Business Mission	KL & Putrajaya, Malaysia	<i>Q2 (TBC)</i>	\$7,000
SME Workshop – Thailand	Bangkok, Thailand	<i>May</i>	\$10,000 (individual) \$50,000 (regional)
US-ASEAN Strategic Business Forum 2027 (TBC)	Singapore, Singapore	<i>Late Q2 (TBC)</i>	Speak to the team about sponsorship opportunities
Board Meeting (Region)	Singapore and optional trip to Indonesia (TBC)	<i>1st week of June</i>	–
ASEAN Customs DG	Bali, Indonesia	<i>1st week of June</i>	\$5,000
Philippines Business Mission	Manila, Philippines	<i>June 8-10 (TBC)</i>	\$7,000 Plus optional bundled welcome reception sponsorship at \$3,000, \$5,000, or \$10,000.
DEFA Regional Forum	Location TBC	<i>June</i>	Included in DEFA sponsorship
Third Quarter			
Singapore Business Mission	Singapore, Singapore	<i>July</i>	\$7,000
SME Workshop – Philippines	Manila, Philippines	<i>Q3 (TBC)</i>	\$10,000 (individual) \$50,000 (regional)
ASEAN Ambassadors' Tour	TBC, USA	<i>Q3 (TBC)</i>	Included in the tour sponsorship package
SME Workshop – Vietnam	Hanoi, Vietnam	<i>August</i>	\$10,000 (individual) \$50,000 (regional)
ADB Partners Night	Manila, Philippines	<i>September (TBC – date depends on ADB Business Opportunities Fair schedule)</i>	\$5,000
UNGA (New York)	New York City, New York, USA	<i>Sep 14-29, 2027 (approx.) – General Debate opens 21-Sep</i>	Included in the UNGA sponsorship package

Engagement	Location	Date	Proposed Price to Members
ASEAN Economic Ministers Meeting	Singapore, Singapore	<i>September-October (TBC)</i>	\$5,000
ASEAN Energy Ministers Meeting	Singapore, Singapore	<i>September-October (TBC)</i>	\$5,000
ASEAN Capital Markets Forum (ACMF)	Singapore, Singapore	<i>September-October (TBC)</i>	\$3,500
DIGIT 5 (Digitalization in Government Workshop Series)	Manila, Philippines	<i>Q3/Q4 (TBC)</i>	\$10,000-\$15,000
Fourth Quarter			
ASEAN Mining Ministers Meeting	TBC	<i>October</i>	\$3,500
SME Workshop – Indonesia	Jakarta, Indonesia	<i>October</i>	\$10,000 (individual) \$50,000 (regional)
World Bank/IMF Annual Meetings Programming	Washington, D.C., USA	<i>October</i>	\$5,000
U.S. Ambassadors’ Tour	TBC, United States	<i>TBC</i>	Included in the tour sponsorship package
Thailand Business Mission	Bangkok, Thailand	<i>November</i>	\$8,000
Indonesia Business Mission	Jakarta, Indonesia	<i>November</i>	\$8,000
Timor-Leste Business Mission	Dili, Timor-Leste	<i>Ideally back-to-back, after Indonesia Business Mission</i>	\$4,000
ASEAN Business and Investment Summit (ABIS)	Singapore, Singapore	<i>November – to run alongside the ASEAN Summit (Singapore is 2027 ASEAN Chair)</i>	–
Board Meeting (DC)	Washington, DC (TBC)	<i>Early December (TBC)</i>	–
ASEAN Transport Ministers Meeting	Manila, Philippines	<i>Q4 (TBC)</i>	–

Note: Proposed pricing for all Business Missions includes participation for 2 people per company.

Additional Programs – Date Not Yet Determined

Country Missions

- Brunei Business Mission – per member demand
- Laos Business Mission – per member demand
- Timor-Leste Business Mission – per member demand

Industry Missions

- ICT Mission – Country 1 (under discussion)
- ICT Mission – Country 2 (under discussion)
- ICT Mission – Country 3 (under discussion)
- FS Mission – Country 1 (under discussion – planned back-to-back with that country's mission)
- FS Mission – Country 2 (under discussion – planned back-to-back with that country's mission)
- ADS Mission – Indonesia Defense Expo Engagement
- F&A Mission – Philippines
- F&A Mission – Thailand
- F&A Mission – Vietnam

SME Related Events

- ACCMSME Meeting (1 of 2) – team note: confirm host country and meeting number for 2027
- ACCMSME Meeting (2 of 2) – team note: confirm host country and meeting number for 2027

Special Projects 2027 - confirmed

- **Singapore's 2027 ASEAN Chairmanship**
- **Digital Economy Framework Agreement (DEFA) 3.0**
As DEFA moves toward implementation in 2027 and beyond, USABC plans to relaunch the DEFA Program to support effective and business-friendly implementation of DEFA across ASEAN through in-country capacity building workshops.
- **US-ASEAN Strategic Business Forum**
In this second year, the US-ASEAN Strategic Business Forum will convene senior stakeholders in Singapore to highlight ASEAN at 60 and the 50th year of US-ASEAN relations.
- **Green Economy Framework Agreement (GEFA)**
In collaboration with the Economic Research Institute for ASEAN and East Asia (ERIA), GEFA is a multi-year initiative to provide private-sector perspectives and assessments on ASEAN's green economy agenda through a Joint Study, consultation session, dissemination workshops, strategic engagements, and capacity building activities.

Mission Fees

Mission fees vary by program and are listed in the “Proposed Price to Members” column above; “Not Yet Determined” indicates a fee has not yet been finalized. All fees are in US Dollars (USD).

Additional Representatives: Listed mission fees generally cover up to two representatives per company. An additional fee of US\$1,000 will be charged for each additional representative beyond the first two, unless otherwise noted.

Cancellations: Cancellation deadlines and refund terms will be specified at the time of registration for each program. Delegates who cancel after the applicable deadline will be responsible for the full registration fee.

Mission fees generally cover expenses for program preparation and execution, including overhead costs, vendor services, group working lunches, and mission-related transportation. Delegates are responsible for their own airfare, meals, lodging, local transportation, visa applications, insurance, and all other related travel costs.

as of September 8, 2026